Overview

This course focuses on the key concepts, practices and issues in the strategic management of IT. The course covers four key themes. It begins with a discussion of the strategic value of IT, including the role of business-IT alignment in realising that value. Second, the course looks at strategic IT decision processes, including planned and emergent strategy-making and IT governance. Third, the course considers strategy implementation issues, including the role of IT leadership, project and portfolio management, and sourcing decisions. The course closes with a discussion of the strategic role of IT-enabled innovation and current trends in strategy and IT.

We will analyse academic and practitioner papers, cases and examples, and examine strategic IT issues in practice. Our classes will involve discussion of selected readings. Students are also encouraged to draw from and reflect on their own experiences.
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<tr>
<th><strong>Faculty</strong></th>
<th>UNSW Business School</th>
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<tbody>
<tr>
<td><strong>School</strong></td>
<td>School of Information Systems and Technology Management</td>
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<tr>
<td><strong>Study Level</strong></td>
<td>Postgraduate</td>
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<td><strong>Offering Terms</strong></td>
<td>Term 2</td>
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<td><strong>Campus</strong></td>
<td>Kensington</td>
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<td><strong>Indicative contact hours</strong></td>
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<td><strong>Timetable</strong></td>
<td>Visit timetable website for details</td>
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Conditions for Enrolment

In program 8407 or 8435 or 8425 or 8426; or in the Enterprise Systems and Business Design Specialisation (INFSMS) and completion of 36 UOC.
Exclusion Courses

INFS5953  |  6 UOC
Information Systems Management
Course Outline

To access course outline, please visit:

INFS5731 Course Outline
Fees

Commonwealth Supported Students  $1170
Domestic Students  $4260
International Students  $5880

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through UNSW Global are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179