Enterprise Strategy for Management Accountants

ACCT5914 | 6 Units of Credit

Overview

Formulating and implementing strategy depends on a thorough understanding of all aspects of an organisation; making sound business decisions requires advanced management accounting knowledge including both financial and strategic analysis. This course uses relevant, globally focused business cases for students to learn how management accountants formulate and effectively implement strategy while managing risk, using the competencies gained in earlier management accounting courses. Integrating research and practice, this advanced course is designed to equip students with relevant management accounting skills that will enable them to influence strategic decisions and manage performance. Topics include interacting with the competitive environment, understanding the business partner role of management accountants in change management, evaluating strategic options using leading management accounting techniques, and implementing strategic plans via performance management systems.
Faculty
UNSW Business School

School
School of Accounting

Study Level
Postgraduate

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: ACCT5931
Course Outline

To access course outline, please visit:

ACCT5914 Course Outline
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
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