Biotechnology Commercialisation Strategy in Australia and Asia

Overview

Through case studies, this course explores how scientific discovery is developed into intellectual property and how product and service opportunities based on this IP are identified and evaluated for commercial potential. Using real IP for platform technologies, students will identify, define, strategize and prioritise pipelines for commercialisation in the major markets of the US and Europe. The analysis will include a commercialisation strategy address Australasian and Asian markets.
Faculty
Faculty of Science

School
School of Biotechnology and Biomolecular Sciences

Study Level
Postgraduate

Offering Terms
Term 2

Campus
Kensington

Delivery Mode
Fully online

Indicative contact hours
7

Timetable
Visit timetable website for details
**Fees**

Commonwealth Supported Students  $1395  
Domestic Students  $3900  
International Students  $5580  

**DISCLAIMER**

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179