Overview

This course provides an introduction to basic analytical skills. It provides a solid basis from which data analysis techniques and tools can be applied to solve business problems. There is an emphasis on problem solving and business analytics by both manual and computer methods. The first 6 Lectures will focus on the use of quantitative methods and techniques. The second 6 Lectures will focus on the use of qualitative research methods and techniques.
Faculty
UNSW Business School

School
School of Information Systems and Technology Management

Study Level
Postgraduate

Offering Terms
Term 1, Term 3

Campus
Kensington

Indicative contact hours
4

Timetable
Visit timetable website for details
Exclusion Courses

COMM0025 | 0 UOC
Waiver for any COMM5011 Prerequisite

COMM0026 | 0 UOC
Waiver for any COMM5005 Prerequisite

COMM5005 | 6 UOC
Quantitative Methods for Business

ECON5201 | 6 UOC
Quantitative Methods for Business
Course Outline

To access course outline, please visit:

COMM5011 Course Outline
**Fees**

**Commonwealth Supported Students** $1191  
**Domestic Students** $4410  
**International Students** $6030

**DISCLAIMER**

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179