Introduction to Management

MBAX9100   |   6 Units of Credit

Overview

This is the compulsory first course for students enrolled in the Graduate Certificate or Graduate Diploma in Business & Technology or Management. As such it provides students with a broad introduction to the study of business and management in technology driven environments, while at the same time developing important academic and study skills that are required of students engaged in postgraduate business education. This course examines the broad context of business, organisations and technology, by focussing on issues at the level of an organisation as well as the role of the individual in an organisation. Students who have been away from study for a period of time and/or are new to the area of ‘business studies’ may also benefit from the course.
Faculty
UNSW Business School

School
AGSM MBA Programs

Study Level
Postgraduate

Delivery Mode
Fully online

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: must be enrolled in Program 8355, 8625, 8616, 5950, 5457, 7315, 7333, 8345 or 8350
Equivalent Courses

MNGT6370 6 UOC
Foundations of Managerial Skills

GBAT9100 6 UOC
Introduction to Management

MNGT6372 6 UOC
Managerial Skills

MNGT6211 6 UOC
The Executive Blueprint
Course Outline

To access course outline, please visit:

MBAX9100 Course Outline
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179