Management of Innovation and Technical Change

MBAX9104  |  6 Units of Credit

Overview

This course provides an examination of the nature and role of innovation and change in the management of organisations in the commercial, public and not-for-profit sectors, and other types of organisations in the twenty-first century. Managers must be continually concerned with effectiveness, efficiency, survival and growth. The course aims to examine these processes within large and small businesses across all sectors in order to understand the essential features of the management of innovation and change.

* Capstone course

* Students intending to graduate with the Master of Business Administration (Specialised) must complete 48 units of credit (8 courses) before being permitted to enrol into GBAT9104.
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<th>Faculty</th>
<th>UNSW Business School</th>
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<td>School</td>
<td>AGSM MBA Programs</td>
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<tr>
<td>Study Level</td>
<td>Postgraduate</td>
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<tr>
<td>Delivery Mode</td>
<td>Fully online</td>
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<td>Indicative contact hours</td>
<td>3</td>
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<td>Timetable</td>
<td>Visit timetable website for details</td>
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Conditions for Enrolment

Pre: Enrolment in 8625 and 48UOC.
Course Outline

To access course outline, please visit:

MBAX9104 Course Outline
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179