Overview

This course will introduce you to the contemporary media landscape, with a focus on global media and media infrastructure that are influencing the role of communications within private, public and community sector organisations. You will be introduced to key concepts that frame, assist and critically challenge practitioners working in the contemporary media and communication fields. You will learn about the historical, social and political role of media with a global perspective. Through the course, you will also learn about media convergence and infrastructures, digital media, current challenges and its impact on content, organisations and the public sphere. Topics covered in this course will include: the current political economy of media, the increasing convergence in media forms, changes in the media business models, visual forms of media, and the postdigital era.
Faculty
Faculty of Arts and Social Sciences

School
School of Arts and Media

Study Level
Postgraduate

Offering Terms
Term 2

Campus
Kensington

Delivery Mode
Fully on-site

Indicative contact hours
2.5

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: Enrolment in a postgraduate Journalism & Communication, PR & Advertising, Law, or Law, Media & Journalism program
Course Outline

To access course outline, please visit:

MDIA5000 Course Outline
Fees

Commonwealth Supported Students  $836
Domestic Students  $3360
International Students  $4770

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179