Online and Mobile Media
MDIA5003 | 6 Units of Credit

Overview

This course focuses on various forms of online and mobile media, their affordances and constraints, the use and non-use by multiple publics, and the impact on contemporary communication and cultural production. It provides opportunities for students to engage critically with new media theory, and to reflect on their own observations and experiences.

Topics covered in this course include the evolution of online and mobile technologies, multiple perspectives on digital audiences/users, network effects, the ways that communication professionals employ online and mobile media, the tensions around platform politics, copyright, open source production, and use of data.
Faculty
Faculty of Arts and Social Sciences

School
School of Arts and Media

Study Level
Postgraduate

Offering Terms
Term 1

Campus
Kensington

Delivery Mode
Fully on-site

Indicative contact hours
2.5

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: Enrolment in a postgraduate Journalism & Communication, PR & Advertising, Law, or Law, Media & Journalism program
Course Outline

To access course outline, please visit:

MDIA5003 Course Outline
Fees

Commonwealth Supported Students $836
Domestic Students $3360
International Students $4770

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through UNSW Global are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179