Overview

This is a foundational course within the overarching field of international business and international management. It explores the key external (commonly called 'macro') factors significantly shaping the success and failure of the daily operations and key decisions within multinational enterprises (MNEs) around the globe. This course pays especial attention to the enduring impact that the differences among the countries' political, social, cultural, and economic systems have on MNEs' strategic decisions. Significant attention is also paid to how the increasing interdependences among countries, organisations and individuals around the globe intensify the challenges faced by MNEs.
**Faculty**
UNSW Business School

**School**
School of Management

**Study Level**
Postgraduate

**Offering Terms**
Term 1, Term 3

**Campus**
Kensington

**Indicative contact hours**
4

**Timetable**
Visit timetable website for details
Course Outline

To access course outline, please visit:

MGMT5601 Course Outline
## Fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
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<tbody>
<tr>
<td>Commonwealth Supported Students</td>
<td>$1395</td>
</tr>
<tr>
<td>Domestic Students</td>
<td>$4410</td>
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<tr>
<td>International Students</td>
<td>$6030</td>
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**DISCLAIMER**

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through [UNSW Global](#) are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179