Cross-Cultural Management

Overview

‘Managing Across Cultures’ provides you with an understanding of the contextual knowledge, cross-cultural skills and varying perspectives required to manage and work across borders and cultures in a changing global business environment. The course provides conceptual frameworks for systematically understanding the notion of culture, cultural synergies and differences, and the convergence and divergence in cultural norms and values. It incorporates topics that highlight the impact of culture in the international business environment, explores the multiple dimensions of culture and considers the implications for management. The course will also draw attention to more recent developments in the global business environment, especially in relation to emerging economies and the developing world, and the implications for international business and management. Through problem-based learning, authentic case studies and critical analysis, the course explores practical solutions for managing in cross-cultural business contexts.
Faculty
UNSW Business School

School
School of Management

Study Level
Postgraduate

Offering Terms
Term 1, Term 2

Campus
Kensington

Delivery Mode
Fully on-site

Indicative contact hours
4

Timetable
Visit timetable website for details
To access course outline, please visit:

MGMT5602 Course Outline
Fees

Commonwealth Supported Students $836
Domestic Students $4410
International Students $6030

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through UNSW Global are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

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