Overview

An in-depth analysis of comparative business systems and corporate strategy in Japan, Korea, and China. Topics include: comparative analysis of business systems and government-business relations in Japanese Keiretsu, Korean Chaebol and Chinese family business and State enterprises in China; corporate governance and human resource management practices; globalisation of firms, headquarter-subsidiary relations and foreign direct investment; impact of culture on management style and decision making; comparative analysis of competition strategy; organisational structures including sub-contracting and buyer-supplier networks, just-in-time management and quality control.
Faculty
UNSW Business School

School
School of Management

Study Level
Postgraduate

Indicative contact hours
3

Timetable
Visit timetable website for details
Course Outline

To access course outline, please visit:

MGMT5608 Course Outline
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179