Operationalising Strategy

Overview

This course covers the design and redesign of organisations and work. The focus of this course is on the general concepts and enduring principles that underlie the process and practice of redesign. Many of these concepts and principles will be illustrated by our analysis of case studies.

Our aim is not to give a cookbook of all possible new technologies or management techniques with detailed prescriptions about their implementation. Such a cookbook would quickly outlive its usefulness. Rather, this course is concerned with enduring design concepts and principles that transcend particular types of ‘buzz’ initiatives or management fads. These concepts and principles can be applied to all sorts of redesigns, not just those currently ‘in vogue’. We consider not just how to design the organisation to deliver on the organisation’s strategy, but also how best to implement new organisation designs. We consider how team and individual work can be designed to align with the organisation design. Finally we review examples of particular initiatives that have significant implications for strategic redesign including mergers and acquisitions, outsourcing and downsizing.
Faculty
UNSW Business School

School
AGSM MBA Programs

Study Level
Postgraduate

Offering Terms
Summer Term

Campus
Kensington

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: Restricted to Full Time MBA and MBA/LLM students
<table>
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<tr>
<th>Course Code</th>
<th>Units</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MNGT5370</td>
<td>6 UOC</td>
<td>Leadership Concepts and Skills</td>
</tr>
<tr>
<td>MNGT7495</td>
<td>12 UOC</td>
<td>Strategic Leadership</td>
</tr>
<tr>
<td>MBAX9143</td>
<td>6 UOC</td>
<td>Strategic Management</td>
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Course Outline

To access course outline, please visit:

MNGT5180 Course Outline
Fees

Commonwealth Supported Students $1395
Domestic Students $5400
International Students $5400

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179