Overview

This course is an introduction to microeconomics (the economics of the market) and macroeconomics (the economics of the country) for people who have done little or no economics. It covers how we model the behaviour of firms operating in their diverse markets, using the concepts of demand, supply and market equilibrium. Critical tools such as elasticity, opportunity cost and game theory are developed and used. The macroeconomics section shows how we measure economic production for entire countries, what determines long-term growth of nations, and why money and the institutions that manage it are important elements affecting economic behaviour.
Faculty
UNSW Business School

School
AGSM MBA Programs

Study Level
Postgraduate

Offering Terms
Term 1

Campus
Kensington

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: Restricted to Full Time MBA and MBA/LLM students
Equivalent Courses

GBAT9122 6 UOC
Economics in Management Practice

MNGT6302 6 UOC
Economics in Management Practice

MBAX9122 6 UOC
Economics in Management Practice
Course Outline

To access course outline, please visit:

MNGT5201 Course Outline
Fees

Commonwealth Supported Students $1395
Domestic Students $5400
International Students $5400

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179