Overview

This course develops expertise in a standard set of statistical and graphical techniques, which will be useful in analysing data. These techniques are widely applied in a number of areas of management, including marketing, finance and economics. The course provides a change in mindset from "statistics can be used to show anything" to "statistics provides a methodology to cope with uncertainty" via the art of statistical thinking, that is, the ability to collect, understand and use data.
<table>
<thead>
<tr>
<th><strong>Faculty</strong></th>
<th>UNSW Business School</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School</strong></td>
<td>AGSM MBA Programs</td>
</tr>
<tr>
<td><strong>Study Level</strong></td>
<td>Postgraduate</td>
</tr>
<tr>
<td><strong>Offering Terms</strong></td>
<td>Term 2</td>
</tr>
<tr>
<td><strong>Campus</strong></td>
<td>Kensington</td>
</tr>
<tr>
<td><strong>Indicative contact hours</strong></td>
<td>3</td>
</tr>
<tr>
<td><strong>Timetable</strong></td>
<td>Visit timetable website for details</td>
</tr>
</tbody>
</table>
Conditions for Enrolment

Prerequisite: Restricted to Full Time MBA and MBA/LLM students
Equivalent Courses

GBAT9135 6 UOC
Business Analytics

MBAX9135 6 UOC
Business Analytics

MNGT6232 6 UOC
Data Analysis and Statistical Modelling
Course Outline

To access course outline, please visit:

MNGT5232 Course Outline
Fees

Commonwealth Supported Students  $1191
Domestic Students     $5400
International Students   $5400

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
© UNSW Sydney (CRICOS Provider No.: 00098G), 2019. The information contained in this Handbook is indicative only. While every effort is made to keep this information up-to-date, the University reserves the right to discontinue or vary arrangements, programs and courses at any time without notice and at its discretion. While the University will try to avoid or minimise any inconvenience, changes may also be made to programs, courses and staff after enrolment. The University may also set limits on the number of students in a course.

Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179