Overview

Objectives: A major focus in optometric education is to produce eye care professionals who offer complete patient care. This course is designed to prepare future optometrists to manage a private practice successfully as well as showcase other opportunities within the profession including those in industry, academia, research, government and public health.

Brief Curriculum:

The course will focus on the needs of small business operators by providing a solid foundation in the key business disciplines. This will reflect issues that can arise in the strategic management and development of an optometric practice. Topics will include human resources management, ethics, business planning and development, accounting/finance administration, microeconomics, personal finance, marketing, operations management, entrepreneurial skills, leadership, personal development and business law. The teaching approach will provide a stimulating and interactive environment for students to develop their business, leadership and teamwork skills in order to become a successful optometrist within the profession.
Faculty
Faculty of Science

School
School of Optometry and Vision Science

Study Level
Postgraduate

Offering Terms
Term 2

Campus
Kensington

Delivery Mode
Fully on-site

Indicative contact hours
4

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: OPTM6412 and OPTM6411 and OPTM6400 and enrolment in program 3182 or 8095. Exclusion: OPTM4271
Course Outline

To access course outline, please visit:

OPTM6424 Course Outline
**Fees**

**Commonwealth Supported Students**  $1191  
**Domestic Students**  $4260  
**International Students**  $5100

**DISCLAIMER**

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179