Overview

This course provides an understanding of the various definitions of entrepreneurship, innovation and creativity and how they intersect, influence and are shaped by designers. Creativity tools and different models of thinking are examined from a theoretical and real world perspective, to provide students with knowledge and practical techniques to help develop their careers.

Entrepreneurship takes many forms in different organisations and industries, and this course demonstrates the interconnectedness between new creative ideas, innovations, design thinking methods, and the various components needed to become an entrepreneur. Personal traits, different working environments, and various creative processes combine to enhance innovative idea development, and this is critically explored in the course content. Through lectures, tutorials, case studies and active learning in assessed coursework, students will engage with examples of entrepreneurial innovation, and develop their own creative capacity.
Faculty
Faculty of Art & Design

School
School of Art & Design

Study Level
Postgraduate

Offering Terms
Term 1, Term 2

Campus
Paddington

Indicative contact hours
4

Timetable
Visit timetable website for details
Course Outline

To access course outline, please visit:

SDES9203 Course Outline
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
The information contained in this Handbook is indicative only. While every effort is made to keep this information up-to-date, the University reserves the right to discontinue or vary arrangements, programs and courses at any time without notice and at its discretion. While the University will try to avoid or minimise any inconvenience, changes may also be made to programs, courses and staff after enrolment. The University may also set limits on the number of students in a course.

Authorised by Deputy Vice-Chancellor (Academic)
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