Overview

This course provides an understanding of the various definitions of entrepreneurship, innovation and creativity and how they intersect, influence and are shaped by designers. Creativity tools and different models of thinking are examined from a theoretical and real world perspective, to provide students with knowledge and practical techniques to help develop their careers.

Entrepreneurship takes many forms in different organisations and industries, and this course demonstrates the interconnectedness between new creative ideas, innovations, design thinking methods, and the various components needed to become an entrepreneur. Personal traits, different working environments, and various creative processes combine to enhance innovative idea development, and this is critically explored in the course content. Through lectures, tutorials, case studies and active learning in assessed coursework, students will engage with examples of entrepreneurial innovation, and develop their own creative capacity.
Faculty
Faculty of Art & Design

School
School of Art & Design

Study Level
Postgraduate

Offering Terms
Term 1, Term 2

Campus
Paddington

Indicative contact hours
4

Timetable
Visit timetable website for details
Course Outline

To access course outline, please visit:

SDES9203 Course Outline
Fees

Commonwealth Supported Students  $836
Domestic Students  $3870
International Students  $4650

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through UNSW Global are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179