Program

Journalism and Communication

8237 | 72 Units of Credit

Overview

This program is for students commencing from 2018.

Students commencing prior to 2018 should refer to program 8232 Master of Journalism and Communication.

The Master of Journalism and Communication (MJC) provides its graduates with a professionally relevant and academically rigorous education in journalism, media and communication. Students will acquire a portfolio of skills in media practice, equipping them for work in print, radio, television and online media, and in the media relations and corporate communication sectors. Students will develop a knowledge of the social, economic and political role of media in Australia and internationally, and will gain an understanding of the evolving nature of the convergent media landscape. They will also develop critical thinking and research skills, equipping them for practice as ethical, critically reflective media professionals. Course content draws on the work of international scholarship on journalism, media and communication, and students are encouraged to reflect on varied international approaches to media and communication practice.

The specialist knowledge and professional skills taught in this program are framed by an interdisciplinary inquiry into the social, cultural, economic and political role of journalism, media and communication, on a local and global level. Students are encouraged to think critically about media practice and production, and to develop a capacity for reflective and ethical decision making. Students learn in a range of settings including seminars, lectures, tutorials, intensive workshops and online learning environments. Emphasis is placed on independent problem solving, and assessments supporting this approach include both formative and summative components. Graduates will have an advanced knowledge of the field of contemporary journalism, communication and/or media studies; and will be able to apply this knowledge to their media, communication and journalism practice in
different contexts and settings.

There is an emphasis on the research/teaching nexus, and students are encouraged to apply insights from contemporary media scholarship to current and evolving issues in media technology, ethics and practice. Community engagement is promoted both within the theoretical content of the courses, and within assessment tasks that may involve cooperative partnership with NGOs and industry organisations. Students will also be able to choose either or both the research or/and practice pathways at the Advanced Disciplinary level.

The program is designed to provide a comprehensive education in the disciplines of journalism and communication, for graduates and professionals seeking to expand their knowledge and skill base, and/or enter the journalism, media and communication industries.

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Faculty
Faculty of Arts and Social Sciences

Campus
Kensington

Study Level
Postgraduate

Typical duration
1.7 Years

Delivery Mode
Face-to-face

Intake Period
Term 1, Term 3

Academic Calendar
3+ Calendar

Minimum Units of Credit
72

Award type
Masters (Coursework)

Award(s)
Master of Journalism and Communication - MJournComm

CRICOS Code
095804M
Learning Outcomes

1. Develop an understanding of both local and global issues in the field of journalism, communication and/or media studies.

Global Citizens  Professionals

2. Develop an advanced knowledge of the field of contemporary journalism, communication and/or media studies; and will be able to apply this knowledge to their media and journalism practice in different contexts and settings.

Professionals  Leaders

3. Develop a sound grasp of scholarly research practices in the field of journalism, communications and/or media studies, and in the applied fields of journalism, communication and media research.

Global Citizens  Scholars

4. Develop high quality critical thinking and problem solving skills in both scholarly and professional journalism, communication and media contexts.

Professionals  Leaders  Global Citizens

5. Communicate complex ideas to a range of audience, using written, oral and mediated communication, undertake both independent and collaborative enquiry, apply technical journalism and communication skills, and be adaptive, reflective learners and practitioners.

Professionals  Leaders  Global Citizens

Graduate Capabilities:

For more information on Graduate Capabilities, please click on this link.
**Program Structure**

Students must complete 72 UOC as a standalone program.

48 UOC specialisation (MDIACS)

1. Advanced Disciplinary Courses (12 - 18 UOC)
2. Prescribed Electives (30 - 36 UOC)

72 UOC specialisation (MDIADS)

1. Cognate Courses (24 UOC)
2. Advanced Disciplinary Courses (12 - 18 UOC)
3. Prescribed Electives (30 - 36 UOC)

**Specialisation Requirements**

You must complete one of the following specialisations:

**SPECIALISATION:**

**MDIACS | 48 UOC**
Journalism & Communications A

**MDIADS | 72 UOC**
Journalism & Communications B

**Sample Programs**

To access sample program(s), please visit:

**UNSW Arts & Social Sciences**

**Enrolment Disclaimer**

Unless advised otherwise by your program authority, you should follow the rules for the handbook for the year you commenced your program. You are also responsible for ensuring you enrol in courses according to your program requirements. myUNSW enrolment checks that you have met enrolment requirements such as pre-requisites for individual courses but not that a course will count towards your program requirements.
**Admission Requirements**

**Entry Requirements**

The entry requirements are as follows:

**For the 1 year stream (A)**

- Honours degree or Graduate Diploma* (or equivalent qualification) in a relevant discipline with a record of academic achievement equivalent to a UNSW credit average of 65%
- Bachelor degree (or equivalent qualification) in a relevant discipline with a record of academic achievement equivalent to a UNSW credit average of 65%, plus one year relevant professional experience

**For the 1.5 year stream (B)**

- Bachelor degree (or equivalent qualification) in a relevant discipline with a record of academic achievement equivalent to a UNSW credit average of 65%
- Bachelor degree (or equivalent qualification) in any discipline with a record of academic achievement equivalent to a UNSW credit average of 65%, plus one year relevant professional experience
- Honours degree or Graduate Diploma* (or equivalent qualification) in any discipline with a record of academic achievement equivalent to a UNSW credit average of 65%

Relevant disciplines include:

- Arts, Humanities, Social Sciences
- Media, Communications, Journalism, Public Relations, Advertising, Marketing
- Business, Economics, Commerce
- Law

Applicants with a degree in a discipline not listed here but who wish to make a case for its academic relevance to these programs should enquire here: studyarts@unsw.edu.au.

*it is expected that a Graduate Diploma will have been completed after an undergraduate degree.*

For more information about admission requirements for various UNSW programs, visit the following website(s):
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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Domestic Students</td>
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<tr>
<td>International Student</td>
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Program Requirements

Recognition of Prior Learning

The maximum credit transfer for a Masters is 50% of the specialisation, that is, up to 24 UOC credit transfer for the 1 year specialisation and 36 UOC credit transfer for the 1.5 year specialisation.

Progression Requirements

Progression rules are in accordance with university policy.

For more information on university policy on progression requirements please visit Academic Progression.
Pathways

Post Graduate

Doctor of Philosophy - PhD

1271 Humanities

Faculty: Faculty of Arts and Social Sciences
Campus: Kensington
Units of Credit: 144
Typical Duration: 3 to 4 Years

Read More
Professional Outcomes

Career Opportunities

The Master of Journalism and Communication will provide students with a professionally relevant and academically rigorous education in journalism, media and communication. Students will acquire a portfolio of skills in media practice, equipping them for work in print, radio, television and online media, and in the media relations and corporate communication sectors. Students will develop a knowledge of the social, economic and political role of media in Australia and internationally, and will gain an understanding of the evolving nature of the convergent media landscape. They will also develop critical thinking and research skills, equipping them for practice as ethical, critically reflective media professionals.

Recent graduates have been employed in a range of roles encompassing communications, journalism, marketing and client relations, and digital media production.
Recognition of Achievement

Award with Excellence

The Award with Excellence is awarded in coursework masters programs, including Masters (Extension) but with the exception of Masters (Extended) such as JD and MD, when a Weighted Average Mean (WAM) of at least 80% has been achieved and at least 50% of the requirements of the award are completed at UNSW. All eligible programs will award 'with Excellence' except in special circumstances where approval of Academic Board has been given for a program to opt out.

For more information, please visit:

Current Students Award with Excellence
Additional Information

Further information

Contact the UNSW Arts and Social Sciences Student Services for advice.
Program Fees

At UNSW fees are generally charged at course level and therefore dependent upon individual enrolment and other factors such as student's residency status. For generic information on fees and additional expenses of UNSW programs, click on one of the following:

Domestic Students
Commonwealth Supported Students
International Students

Additional Expenses

Students require access to Library facilities, UNSW Computer labs, and the Learning Centre. Printed readers will be sold via the UNSW Bookshop.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)