Overview

This elective is open to students in the Architecture, Interior Architecture, Landscape Architecture, Industrial Design, Computational Design, Construction Management and Planning disciplines. The seamless integration of the products of graphic design into commercial and urban spaces, at both the intimate and public scales, is expected of Built Environment designers. This course aims to give students the skills to attempt a basic level of graphic design and to become familiar with the wide range of graphic techniques and materials available. At the end of the course the student will understand techniques for integrating graphic materials into buildings and be able to brief a graphic designer for the most complex of tasks. Material covered in the course will include the basics of typography, layout design and colour. Techniques for printing, including those for incorporating images into a range of building materials will be introduced. In addition topics such as digital reproduction technologies, digital and colour systems, paper engineering, diagram design and three-dimensional graphic representation will be included. Concepts of corporate identity and marketing within the context of the exhibition/public space/corporate environment will be dealt with. Discussion in class will include topics such as Venturi’s “Building as Duck”. Students will undertake a range of activities including exercises in interdisciplinary project management and planning. This provides the students with the opportunity to observe the delineation of responsibilities of other disciplines statement of duties which are applied to the major way-finding assignments worth 40% of their final marks.
**Faculty**
Faculty of Built Environment

**School**
School of Built Environment

**Study Level**
Undergraduate

**Offering Terms**
Term 1, Term 3

**Campus**
Kensington

**Indicative contact hours**
3

**Timetable**
Visit timetable website for details
Conditions for Enrolment

Prerequisite: 96 unit of credits completed
Fees

Commonwealth Supported Students  $821
Domestic Students               $4980
International Students          $4980

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179