Overview

This course examines how to set up, manage and develop a business within the limits of the law. The law regulates and provides protection and value to every aspect of the business and its activities. In a step by step method, using case studies, students will be exposed to the ideas and concepts which make up the ingredients of a successful business. Identifying the business opportunity; developing the concept; setting up the vehicle to conduct the business, securing premises; equipment and employees; dealing with creditors, suppliers customers and the government; and protecting the assets of the business are all covered in this course.
Faculty
UNSW Business School

School
School of Taxation and Business Law

Study Level
Undergraduate

Offering Terms
Term 1, Term 3

Campus
Kensington

Delivery Mode
Partially online

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Excluded: All UG Business programs
Course Outline

To access course outline, please visit:

GENC7002 Course Outline
Fees

Commonwealth Supported Students $1395
Domestic Students $5610
International Students $5610

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through UNSW Global are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Additional Information

This course is offered as General Education.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179