Overview

*This course is offered in two modes: either face to face (on-campus) and fully online.*

Do you visualise a society without social problems? Do you have a curiosity about how to make difference by offering solution(s) for social problems? Do you have the zeal to be a socially responsible entrepreneur in the healthcare settings?

The emerging field of social business comes against the backdrop of unleashing human ingenuity in which the market-driven approach for solving social problem(s) in health, education, environment etc stands as the primary objective. In this course, we will develop the skills and perspective that enable you to identify and understand a social problem, to generate creative ideas to address it, and to build a realistic social business plan.

The focus in the class shifts from the theoretical understanding of social business to the practical approach of planning, organising, leading and monitoring a social business. You will explore case studies, scenerios and real-time experiences from a largest Global academic and professional network of social business (i.e. Noble Laureate Professor Yunus Social business in 16 countries, 31 universities, 12 academic programs) and meet successful social business entrepreneurs to move your social business plan to market.
Faculty
Faculty of Medicine

School
School of Public Health & Community Medicine

Study Level
Undergraduate

Delivery Mode
Fully online

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Excluded: Not available to Undergraduate Faculty of Medicine single/dual program students
Course Outline

To access course outline, please visit:

GENM0520 Course Outline
Additional Information

This course is offered as General Education.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179