Overview

Subject Area: Media

This course covers a range of professional communication practices in Journalism, Public Relations and Advertising to provide you with a solid foundation for further study and professional engagement. You will develop a critical and theorized understanding of the situated nature of communication, particularly the impact of ongoing industry change on media forms. You will be equipped to develop proactive and creative strategies in terms of text production and analysis, focusing on professional written genres and how they are adapted to suit different purposes and platforms.
Faculty
Faculty of Arts and Social Sciences

School
School of Arts and Media

Study Level
Undergraduate

Offering Terms
Term 1

Campus
Kensington

Delivery Mode
Partially online

Indicative contact hours
3

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: Enrolment in a single or dual award Media program
Course Outline

To access course outline, please visit:

MDIA1002 Course Outline
<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>Commonwealth Supported Students</td>
<td>$836</td>
</tr>
<tr>
<td>Domestic Students</td>
<td>$4620</td>
</tr>
<tr>
<td>International Students</td>
<td>$4710</td>
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**DISCLAIMER**

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through [UNSW Global](#) are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions