Managing Business Communication

Overview

Effective communication management, at both individual and organisational levels, is essential in business and professional contexts. This course facilitates understanding of how people manage their communication processes, considers 'best practice' for successful organisational communication, and provides opportunities for communication skills development and enhancement. Topics include the theories and principles of communication management; the dynamics of interpersonal communication; the significance of intercultural and international business communication; the use of language and non-verbal communication; managing communication in small groups and teams; communication in negotiations; creating communication networks; managing ethical issues in business communication; conducting communication audits and developing benchmarks; and strategies for improving organisational communication. The course also includes practical components for improving individual and small group communication.
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<th><strong>Faculty</strong></th>
<th>UNSW Business School</th>
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<td><strong>School</strong></td>
<td>School of Management</td>
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<td><strong>Study Level</strong></td>
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<td><strong>Offering Terms</strong></td>
<td>Term 2, Term 3</td>
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<td><strong>Campus</strong></td>
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Course Outline

To access course outline, please visit:

MGMT2002 Course Outline
Fees

Commonwealth Supported Students $1395
Domestic Students $5610
International Students $5610

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)
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Authorised by Deputy Vice-Chancellor (Academic)
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