Overview

The course provides you with an introduction to the concepts and skills necessary to identify and develop opportunities to launch a startup, new product or service. Using flipped learning techniques, you will learn and experience first-hand the process skilled entrepreneurs go through before committing to launching their venture. In this course, you will join an interdisciplinary founding team and take ownership of pursuing your team’s globally scalable idea. You will be mentored through the iterative process of creating value, and developing prototypes to validate your business idea. Assignments include weekly progress updates, creating a succinct website and video, pitching your idea to a live panel of investors, and writing an executive summary. This course is supported by guest entrepreneurs who will come to class and share their experiences with you. By completing this course, you will be better prepared to be an entrepreneur, launch or join a startup, join an accelerator or incubator and raise venture capital.

This course is available as a General Education course.
Faculty
UNSW Business School

School
School of Management

Study Level
Undergraduate

Offering Terms
Term 1, Term 2, Term 3

Campus
Kensington

Indicative contact hours
3.5

Timetable
Visit timetable website for details
Course Outline

To access course outline, please visit:

MGMT2010 Course Outline
**Fees**

**Commonwealth Supported Students**  $1395  
**Domestic Students**  $5610  
**International Students**  $5610

**DISCLAIMER**
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through [UNSW Global](#) are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
© UNSW Sydney (CRICOS Provider No.: 00098G), 2019. The information contained in this Handbook is indicative only. While every effort is made to keep this information up-to-date, the University reserves the right to discontinue or vary arrangements, programs and courses at any time without notice and at its discretion. While the University will try to avoid or minimise any inconvenience, changes may also be made to programs, courses and staff after enrolment. The University may also set limits on the number of students in a course.

Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179