International Business and Multinational Operations

MGMT2101 | 6 Units of Credit

Overview

The focus of this course is on the multinational enterprise and the management of cross-border operations. Major topics include: multinational enterprises and the internationalisation process; motives for foreign investment; strategy of international business; organisation of international business; foreign market selection and entry strategy; exporting, importing and countertrade; the management of international business operations including an introduction to international human resource management, learning and knowledge management, manufacturing and materials management, marketing management, and accounting and financial management.
Faculty
UNSW Business School

School
School of Management

Study Level
Undergraduate

Offering Terms
Term 1

Campus
Kensington

Indicative contact hours
3.5

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite or corequisite: MGMT1101 Excluded: IBUS2107
Exclusion Courses

IBUS2107 | 6 UOC
International Business and Multinational Operations
Course Outline

To access course outline, please visit:

MGMT2101 Course Outline
Fees

Commonwealth Supported Students  $1395
Domestic Students  $5610
International Students  $5610

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty. Fees for courses delivered through UNSW Global are published and charged by UNSW Global and thus appear as "Not Applicable" on this site.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179