East Asian Business Enterprise

MGMT2105 | 6 Units of Credit

Overview

This course provides a thematic and strategic perspective on management practices in East Asia, as a key region in global business. It pays critical attention to the management practices of corporations in Japan, China and Korea and analyses how firms outside the regions can deal with the East Asian corporations. The key focus of this unit is on comparative analysis of business systems and international corporate strategies and management styles. The course is designed to provide students with the conceptual tools and cases to understand: comparative analysis of business systems in Japanese Keiretsu, Korean business groups and Chinese business enterprises; corporate governance and human resource management practices; globalisation of East Asian firms and their foreign direct investment; impact of culture on management styles and decision making; organisational structures including sub-control; and foreign corporations operating in East Asia.
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<th><strong>Faculty</strong></th>
<th>UNSW Business School</th>
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<td><strong>School</strong></td>
<td>School of Management</td>
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<td><strong>Study Level</strong></td>
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<td><strong>Offering Terms</strong></td>
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<td><strong>Campus</strong></td>
<td>Kensington</td>
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Conditions for Enrolment

Prerequisite: MGMT1101 and completed at least 48UOC courses
Course Outline

To access course outline, please visit:

MGMT2105 Course Outline
Fees

Commonwealth Supported Students  $1395
Domestic Students  $5610
International Students  $5610

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179