Course

Design Practice

SDES2116  |  6 Units of Credit
Overview

Design Practice helps you develop an understanding of the many contexts in which design can be practiced. Exploration of design practice includes the intersection of theoretical and practitioner perspectives using a weekly set of industry encounters, guest lectures and video vignettes. You will develop a plan for a digital personal profile that has the capacity to communicate effectively with a range of external design practitioners, sites and situations. This course will prepare you to effectively undertake professional experience projects (PEP) and create new pathways in design practice.

In this course you will investigate key themes in design practice contexts including:

- Introduction to design practice
- A day in the life of a designer
- Structure and scale
- Transition design
- Compliance and constraints
- Intellectual property (IP)
- Professional communication, collaboration and delegation
- Dilemmas and challenges in professional practice
- Branding (Business)
- Branding (Personal)
- Adaptation and reflection

Through a series of tutorials, activities and assessments you will analyse case studies of current and emerging modes of design practice; research and interview design practitioners and develop a plan for your future professional career. You will explore and reflect on the impact of ethical, financial, intellectual and social constraints on design practice and discover the essential role of communication and collaboration in sustainable practice.
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<tr>
<th><strong>Faculty</strong></th>
<th>Faculty of Art &amp; Design</th>
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<tr>
<td><strong>School</strong></td>
<td>School of Art &amp; Design</td>
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<tr>
<td><strong>Study Level</strong></td>
<td>Undergraduate</td>
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<td><strong>Offering Terms</strong></td>
<td>Term 1, Term 3</td>
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<td><strong>Campus</strong></td>
<td>Paddington</td>
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<td><strong>Indicative contact hours</strong></td>
<td>4</td>
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<tr>
<td><strong>Timetable</strong></td>
<td>Visit timetable website for details</td>
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Conditions for Enrolment

SDES2116 is reserved for students in the Bachelor of Design (4802, Faculty of Art & Design), Bachelor of Architectural Computing (3267, FBE), Diploma in Innovation Management (3451, ASB), and Design Honours (4809, Faculty of Art & Design)
Course Outline

To access course outline, please visit:

SDES2116 Course Outline
Fees

Commonwealth Supported Students  $836
Domestic Students  $4680
International Students  $4680

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179