Overview

THIS STREAM IS FOR STUDENTS COMMENCING FROM 2019.

The aim of this major stream is to provide you with a progressive, interdisciplinary understanding of the social, cultural and experiential impacts of media and communication technologies in the twentieth and twenty-first centuries. The major stream starts with an accessible introduction to ways of thinking about the emergence and consequences of our contemporary media landscape. You will then progress through a number of pathways and perspectives that move towards the present reality of complex global media, information and communication systems and networks that people access through a variety of digital technologies.

In terms of learning skills, the major stream develops conceptual frameworks and modes of analysis through which you can understand and explain not only changes in the media, but also reasons for those changes and their social and affective consequences.
Faculty
Faculty of Arts and Social Sciences

School
School of Arts and Media

Study Level
Undergraduate

Minimum Units of Credit
60

Specialisation Type
Major
Learning Outcomes

1. Explain the networked nature of media and the complexity of the relationships between local and global media.
   - Scholars
   - Global Citizens

2. Recognise the dynamics of intermedia and emerging media forms.
   - Scholars
   - Professionals

3. Identify different systems of representation and aesthetic practices and communicate the role of diverse audiences and users in these processes
   - Scholars
   - Professionals

4. Undertake rigorous and engaged scholarly enquiry and analysis
   - Scholars
   - Professionals

5. Collaborate effectively with others.
   - Leaders
   - Professionals

6. Communicate and debate complex ideas in a range of different contexts using a variety of suitable media
   - Scholars
   - Leaders
   - Professionals

7. Exhibit initiative and self-direction
   - Professionals
   - Leaders

8. Critically and creatively employ disciplinary bodies of knowledge and appraise disciplinary perspectives in professional practice and/or scholarship.
   - Professionals
   - Scholars

9. Justify a position in relation to foundational aspects of society, culture and/or the arts
   - Global Citizens
   - Scholars
   - Professionals

10. Engage proactively with complex problems in professional practice and/or scholarship.
    - Professionals
    - Scholars

11. Continuously acquire knowledge and skills and reflect on existing knowledge and skills for personal and career fulfilment.
    - Professionals
    - Scholars
    - Leaders

12. Act ethically, respectfully and responsibly
    - Scholars
    - Professionals
    - Global Citizens
13. Explain key concepts in media theory.

14. Describe the social, political and cultural dynamics of media and the impact that they have on everyday life and experience.

**Graduate Capabilities:**

For more information on Graduate Capabilities, please click on this [link](#).
Available in Program(s)

Program(s) in which this major is available

**Bachelor of Arts - BA 3409 Arts**
Faculty: Faculty of Arts and Social Sciences
Campus: Kensington
Units of Credit: 144
Typical Duration: 3 Years

**Bachelor of Social Research and Policy - BSRP 3420 Social Research and Policy**
Faculty: Faculty of Arts and Social Sciences
Campus: Kensington
Units of Credit: 144
Typical Duration: 3 Years

**Bachelor of Arts and Business - BArts (Bus) 3444 Arts and Business**
Faculty: Faculty of Arts and Social Sciences
Campus: Kensington
Units of Credit: 144
Typical Duration: 3 Years
Specialisation Structure

Students must complete 60 UOC.

**ARTS/EDUCATION (SECONDARY) STUDENTS**

The major in Media, Culture and Technology must not be taken as it is not an approved teaching specialisation.

**MEDIA/ARTS STUDENTS**

The major in Media, Culture and Technology is not available as some of the courses are included in the Media Studies courses.

**Level 1 Core Courses**

Students must take 12 UOC of the following courses.

- **ARTS1090** 6 UOC
  Media, Culture and Everyday Life

- **ARTS1091** 6 UOC
  Media, Society, Politics

- **ARTS1092** 6 UOC
  Working with Data

**Level 3 Core Courses**

Students must take 6 UOC of the following courses.

- **ARTS3090** 6 UOC
  Media, Culture and Technology Capstone: Media Cultures

**Level 2 Prescribed Electives**

Students must complete at least 18 UOC from any of the following:

- **ARTS2091** 6 UOC
  Mobile Cultures
ARTS2092  |  6 UOC
Global Media: Markets, Flows and Cultures

ARTS2093  |  6 UOC
Social Media

ARTS2094  |  6 UOC
Visual Communication

ARTS2095  |  6 UOC
Digital Technologies and the Self

ARTS2096  |  6 UOC
Media Rights, Media Wrongs

**Level 3 Prescribed Electives**

Students must complete at least 12 UOC from any of the following

ARTS3091  |  6 UOC
Advanced Media Issues

ARTS3092  |  6 UOC
Media and Transformation in the Asia-Pacific

ARTS3093  |  6 UOC
Media Power

ARTS3096  |  6 UOC
Media and Climate Change

ARTS3097  |  6 UOC
Current Debates in Media and Culture

MDIA3007  |  6 UOC
Media and Arts Internship
Enrolment Disclaimer

Unless advised otherwise by your program authority, you should follow the rules for the handbook for the year you commenced your program. You are also responsible for ensuring you enrol in courses according to your program requirements. myUNSW enrolment checks that you have met enrolment requirements such as pre-requisites for individual courses but not that a course will count towards your program requirements.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
ABN: 57 195 873 179