



Course

Entrepreneurship and New Venture Management

MGMT5611 | 6 Units of Credit

Overview

The course provides you with an introduction to the concepts and skills necessary to identify and develop opportunities to launch a startup, new product or service. Using flipped learning techniques, you will learn and experience first-hand the process skilled entrepreneurs go through before committing to launching their venture. In this course, you will join an interdisciplinary founding team and take ownership of pursuing your team's globally scalable idea. You will be mentored through the iterative process of creating value, and developing prototypes to validate your business idea. Assignments include weekly progress updates, creating a succinct website and video, pitching your idea to a live panel of investors, and writing an executive summary. This course is supported by guest entrepreneurs who will come to class and share their experiences with you. By completing this course, you will be better prepared to be an entrepreneur, launch or join a startup, join an accelerator or incubator and raise venture capital.

Faculty

UNSW Business School

School

School of Management

Study Level

Postgraduate

Offering Terms

Term 2

Campus

Kensington

Indicative contact hours

3.6

Timetable

[Visit timetable website for details](#)

Equivalent Courses

MGMT5607 6 UOC

International Entrepreneurship and New Venture Management

Exclusion Courses

MGMT5607 | 6 UOC

International Entrepreneurship and New Venture Management

MARK5958 | 6 UOC

Entrepreneurship in the Global Marketplace

Course Outline

To access course outline, please visit:

[MGMT5611 Course Outline](#)

Fees

Commonwealth Supported Students \$1370

Domestic Students \$4260

International Students \$5880

DISCLAIMER

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.

Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

[Pre-2019 Handbook Editions](#)

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Authorised by Deputy Vice-Chancellor (Academic)

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