



Course

# Demonstrating Social Impact

COMM5704 | 6 Units of Credit

## Overview

Demonstrating Social Impact is an elective subject for the Graduate Certificate in Social Impact and M Com, or AGSM MBAX programs. It provides an overview and introduction to evaluation and social impact assessment, the underpinning principles of evaluation and social impact assessment and examines some of the key social impact measurement approaches increasingly used by leading Third sector organisations in Australia and internationally, including Logic Models such as LogFrame; Social Return on Investment (SROI); and Social Accounting and Audit (SAA). Other frameworks used to measure the impact of corporate social initiatives will also be discussed. The course will provide the knowledge and tools necessary to understand and apply social impact frameworks and methodologies at a project and organisational level.

**Faculty**

UNSW Business School

---

**Study Level**

Postgraduate

---

**Offering Terms**

Term 1, Term 2

---

**Campus**

Kensington

---

**Delivery Mode**

Fully online

---

**Indicative contact hours**

3

---

**Timetable**

[Visit timetable website for details](#)

---

## **Course Outline**

To access course outline, please visit:

[COMM5704 Course Outline](#)

## Fees

Commonwealth Supported Students \$1395

Domestic Students \$4410

International Students \$6030

### **DISCLAIMER**

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.

## **Pre-2019 Handbook Editions**

Access past handbook editions (2018 and prior)

[Pre-2019 Handbook Editions](#)

© UNSW Sydney (CRICOS Provider No.: 00098G), 2019. The information contained in this Handbook is indicative only. While every effort is made to keep this information up-to-date, the University reserves the right to discontinue or vary arrangements, programs and courses at any time without notice and at its discretion. While the University will try to avoid or minimise any inconvenience, changes may also be made to programs, courses and staff after enrolment. The University may also set limits on the number of students in a course.

Authorised by Deputy Vice-Chancellor (Academic)

CRICOS Provider Code 00098G

ABN: 57 195 873 179