



Course

Design for Social Innovation

COMM5706 | 6 Units of Credit

Overview

Social innovation can be developed in almost any context. It is often a response to an identified problem, issue or opportunity. One of the most challenging aspects of developing and delivering social innovation is identifying the essence of what needs to be addressed, as the problems can be wicked in nature. Design thinking and methods offer a broad set of tools that facilitate a multi-disciplined approach to solving problems and innovating, taking a whole systems (rather than a silo) approach to offer different perspectives to traditional business tools. Design for Social Innovation offers participants the opportunity to learn and apply design tools and methods to real projects.

Design for Social Innovation is an elective subject for the Graduate Certificate in Social Impact and an elective available for all postgraduate students. It provides an overview and introduction to the role and application of design methods in social innovation and social enterprise. This course will provide the knowledge and tools necessary to understand and apply design thinking principles at a project or organisational level.

Faculty

UNSW Business School

Study Level

Postgraduate

Offering Terms

Term 1, Term 2

Campus

Kensington

Delivery Mode

Fully online

Indicative contact hours

3

Timetable

[Visit timetable website for details](#)

Course Outline

To access course outline, please visit:

[COMM5706 Course Outline](#)

Fees

Commonwealth Supported Students \$1395

Domestic Students \$4410

International Students \$6030

DISCLAIMER

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.

Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

[Pre-2019 Handbook Editions](#)

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Authorised by Deputy Vice-Chancellor (Academic)

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