Overview

A business and management perspective on the People's Republic of China. The macroeconomic, legal and operational environment of Chinese business enterprises; analysis of business procedures and management in China, and an overview of Australian-Chinese business relations. Topics include enterprise reform, enterprise finance and stock markets, accounting and taxation, foreign trade and internationalisation, enterprise management and Australian trade and investment links with China. Special attention will be given to problems of enterprise reform, the continuing role of the state, Chinese business practices, including 'guanxi' and business negotiations, and the management of foreign investment enterprises in China.
Faculty
UNSW Business School

School
School of Management

Study Level
Postgraduate

Indicative contact hours
3

Timetable
Visit timetable website for details
Exclusion Courses

CHIN5906  6 UOC
Chinese Business and Management
Course Outline

To access course outline, please visit:

MGMT5606 Course Outline
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

Pre-2019 Handbook Editions
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Authorised by Deputy Vice-Chancellor (Academic)
CRICOS Provider Code 00098G
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