



Course

Social Media

ARTS2093

6 Units of Credit

Overview

Subject Area: Media, Culture and Technology

This course draws on contemporary theoretical and empirical work from the fields of media and social semiotics to explore new media practices across social media platforms. A central focus is understanding the new forms of sociality that are emerging in relation to these new technologies. We will investigate how identities are performed and communities are formed through close analysis of the communicative patterns observable in both small and large sets of social media texts. Of particular interest is how opinion and sentiment are construed in these texts. Students will reflect on their own social media practices as well as engaging with a range of case studies.

Faculty

Faculty of Arts and Social Sciences

School

School of the Arts and Media

Study Level

Undergraduate

Offering Terms

Term 3

Campus

Kensington

Delivery Mode

Partially online

Indicative contact hours

2

Timetable

[Visit timetable website for details](#)

Conditions for Enrolment

Prerequisite: 24 units of credit at Level 1

Course Outline

To access course outline, please visit:

[ARTS2093 Course Outline](#)

Fees

Commonwealth Supported Students \$821

Domestic Students \$4470

International Students \$4470

DISCLAIMER

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.

Additional Information

This course is offered as General Education.

Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

[Pre-2019 Handbook Editions](#)

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Authorised by Deputy Vice-Chancellor (Academic)

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ABN: 57 195 873 179