



## Course

# Business Research Methods

INFS4887

6 Units of Credit

## Overview

This is a Level 4 Information Systems (IS) course that continues students' study of IS by furthering their knowledge and skills in relation to research methods and analytical skills. Continuing from INFS4886 (Principles of Research Design), this course focuses on the understanding of IS research methodologies. Topics to be covered in the lectures include an overview of knowledge in research methods and techniques of data collection and analysis, SPSS, experimental research, fieldwork, grounded theory, literature review and thesis writing. During the weekly practical workshops, students will learn from key IS literature how to develop a range of research designs. Students will learn to prepare an independent study including formulating research questions and selecting a research approach, applying research methodology - designing a study and selecting specific methods and techniques appropriate for answering the research questions.

**Faculty**

UNSW Business School

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**School**

School of Information Systems and Technology Management

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**Study Level**

Undergraduate

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**Offering Terms**

Term 2

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**Campus**

Kensington

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**Indicative contact hours**

3.5

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**Timetable**

[Visit timetable website for details](#)

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## **Conditions for Enrolment**

Prerequisite: INFS4886 AND enrolled in Honours majoring in Information Systems.

## Exclusion Courses

COMM8003 | 6 UOC

Advanced Qualitative Research Design and Methods

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COMM8002 | 6 UOC

Advanced Quantitative Research Design and Methods

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COMM4002 | 6 UOC

Quantitative Research Methods

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COMM4003 | 6 UOC

Qualitative Research Methods

## **Course Outline**

To access course outline, please visit:

[INFS4887 Course Outline](#)

## Fees

Commonwealth Supported Students \$1191

Domestic Students \$5610

International Students \$5610

### DISCLAIMER

Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the [fee website](#).

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.

## **Pre-2019 Handbook Editions**

Access past handbook editions (2018 and prior)

[Pre-2019 Handbook Editions](#)

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Authorised by Deputy Vice-Chancellor (Academic)

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