Managing Innovation and Organisational Change

Overview

This course examines the role of innovation in the management of organisations. It explores, in more detail, the role of creativity and the nature and processes of organisational change. It focuses on technological, administrative and process innovation as well as on contemporary techniques and procedures used to understand, initiate, plan and implement change. The course is shaped by concerns over the need to combine consistent structures for predictable and efficient operations and personnel employment with flexibility and timely adaptability to respond to the environment. It adopts a critical perspective and uses a multi-disciplinary framework drawing on several areas as they contribute to the theory and practice of innovation and change.
Faculty
UNSW Business School

School
School of Management

Study Level
Undergraduate

Offering Terms
Term 1, Term 3

Campus
Kensington

Indicative contact hours
3.5

Timetable
Visit timetable website for details
Conditions for Enrolment

Prerequisite: MGMT1001
Course Outline

To access course outline, please visit:

MGMT2001 Course Outline
Fees

Commonwealth Supported Students $1395
Domestic Students $5610
International Students $5610

DISCLAIMER
Please note that the University reserves the right to vary student fees in line with relevant legislation. This fee information is provided as a guide and more specific information about fees, including fee policy, can be found on the fee website.

For advice about fees for courses with a fee displayed as "Not Applicable", including some Work Experience and UNSW Canberra at ADFA courses, please contact the relevant Faculty.

Where a Commonwealth Supported Students fee is displayed, it does not guarantee such places are available.
Pre-2019 Handbook Editions

Access past handbook editions (2018 and prior)

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