



Program

# Media (Screen and Sound Production)

3438 | 144 Units of Credit

## Overview

**THIS PROGRAM IS FOR STUDENTS COMMENCING IN 2015 ONWARDS.**

The **Bachelor of Media (Screen and Sound Production) [UNSW BMedia (S&SP)]** is designed to provide you with foundational and applied skills, knowledge and capabilities relevant to career pathways in a broad range of audio-visual, digital and screen production industries. The emphasis is on the acquisition of relevant creative and professional skills relevant to current media industry contexts, along with a sophisticated conceptual understanding of the increasingly convergent role of media and film in contemporary societies.

Through a suite of electives, you will gain practical experience in digital film and sound production, animation, interaction and game design in a degree that is both ideas driven and vocationally relevant in its orientation. You will gain foundational practical experience in the thoughtful and creative application of established and emerging media technologies, while also being immersed in the history, culture and philosophy of media and film studies through a diverse suite of core and elective courses. The balance between practice and theory, film and media enables you to be at the forefront of an increasingly convergent media landscape.

At level 1 you will study introductory courses in film and media studies and also take a range of foundational courses in video production, sonic arts as well as a course that introduces you to foundational principles of graphic design, animation and interaction design.

At Levels 2 and 3 you select from a wide range of production and project-based courses to expand and deepen your knowledge and understanding in the technical, analytical and conceptual application of various media forms including audio-visual production, screenwriting, animation and game design. Concurrently, you will

continue to expand your knowledge of the histories, theories and cultures in the disciplinary courses in film and media studies. It is here that you will develop discipline specific and generic skills in critical and creative thought, writing, research and presentation.

The UNSW BMedia (S&SP) aims to prepare graduates for a leadership role in the thoughtful application of screen and sound production technologies informed by a solid understanding of film and media histories, theories and cultures. Graduates will also gain a deep understanding of the convergence of film and media industries in the contemporary world. You are not simply skilled up in the use of video and sound recorders, computers and media applications, but are encouraged to become thoughtful and resourceful professionals capable of tackling complex issues by drawing on your integrated practical and theoretical expertise. You will become immersed in the current culture of contemporary screen and sound production and theory. You are encouraged to test out emerging ideas and developments and look for novel ways to approach the planning and production of contemporary audio-visual and digital media projects. Graduates will gain foundational expertise in a range of screen and sound production tools, but more importantly, you will be able to interpret and reflect on emerging audio-visual practices and increasingly diverse screen environments, enabling you to take leading, imaginative and inventive roles in the rapidly changing media industries.

**Faculty**

Faculty of Arts and Social Sciences

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**Campus**

Kensington

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**Study Level**

Undergraduate

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**Typical duration**

3 Years

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**Delivery Mode**

Face-to-face

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**Intake Period**

Term 1, Term 2, Term 3

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**Academic Calendar**

3+ Calendar

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**Minimum Units of Credit**

144

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**Award type**

Bachelors Pass

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**Award(s)**

Bachelor of Media -  
**BMedia**

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**UAC Code**

422720

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**CRICOS Code**

080064K

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## **Learning Outcomes**

1. Conduct scholarly and creative research as applied to and appropriate for the fields of audio-visual media.
2. Show enterprise, initiative and creativity in the practical application of screen and sound production techniques.
3. Apply an appreciation of, and respect for, the cultural diversity of film and media audiences, media forms and delivery contexts.
4. Situate the historical development of screen and sound as part of the constantly evolving film and media landscape.
5. Understand the aesthetic, technical, and cultural dimensions of screen and sound media.
6. Adapt to changes in the audiences, platforms, tools and practices of screen and sound media production.
7. Create effective and engaging screen and sound texts.
8. Discuss, analyse and evaluate written and audio-visual texts.
9. Contribute to, and work within, an international community of media professionals.
10. Relate creative production to theoretical and critical knowledge.
11. Deploy ethically informed and socially aware practice.
12. Collaborate effectively across a range of contexts in film and media professions.

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## **Graduate Capabilities:**

For more information on Graduate Capabilities, please click on this [link](#).

# Program Structure

Students must complete 144 UOC as a standalone program.

1. Media Studies courses (24 UOC)
2. Film Studies courses (24 UOC)
3. Screen and Sound Production core and prescribed electives (48 UOC)
4. Breadth component (48 UOC) as follows:
  - 24 UOC Home minor
  - 12 UOC Free Electives
  - 12 UOC General Education

OR

- 24-36 UOC External minor
- 12 UOC Arts & Social Sciences Prescribed Electives
- 0-12 UOC Free Electives

OR

- 12 UOC Arts and Social Sciences Prescribed Electives
- 24 UOC Free Electives
- 12 UOC General Education

## Optional Film Studies Major

You may meet the requirements for the 60 UOC BA Film Studies Major by completing the 24 UOC of Film studies courses that form part of the core and prescribed electives and additional Film Studies courses in lieu of Arts and Social Sciences and/or Free electives.

### MAJOR:

[FILMB1](#) | [60 UOC](#)

[Film Studies](#)

## Optional Minors

You may substitute the Prescribed Arts and Social Sciences Electives and/or Free Electives for an optional minor from the list of UNSW BA approved home or external minors.

If you are completing an External Minor you will complete 24-36 UOC in the minor and by doing so also meet the 12 UOC General Education requirement of the single program.

**MINOR:**

ARTHB2 | 24 UOC

Art History and Theory

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ARTSB2 | 24 UOC

Arts and Social Sciences

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ASIAB2 | 24 UOC

Asian Studies

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ATSIC2 | 24 UOC

Indigenous Studies

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AUSTB2 | 24 UOC

Australian Studies

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CHINE2 | 24 UOC

Chinese Studies

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CHINF2 | 24 UOC

Advanced Chinese Studies

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COMDF2 | 24 UOC

Global Development

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CRIMC2 | 24 UOC

Criminology

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CRWTA2 | 24 UOC

Creative Writing

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ECONA2 | 30 UOC

Economics

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ENGLC2 | 24 UOC

English

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ENVPE2 | 24 UOC

Environmental Humanities

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EUROC2 | 24 UOC

European Studies

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FILMB2 | 24 UOC

Film Studies

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FRENF2 | 24 UOC

French Studies

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FRENG2 | 24 UOC

Advanced French Studies

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GEOGS2 | 36 UOC

Geography

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GERSF2 | 24 UOC

German Studies

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GREKC2 | 24 UOC

Modern Greek Studies

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HISTD2 | 24 UOC

History

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IBUSA2 | 30 UOC

International Business

INDOC2 | 24 UOC

Indonesian Studies

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ITALB2 | 24 UOC

Italian Studies

---

JAPNF2 | 24 UOC

Japanese Studies

---

JAPNG2 | 24 UOC

Advanced Japanese Studies

---

KOREF2 | 24 UOC

Korean Studies

---

KOREG2 | 24 UOC

Advanced Korean Studies

---

LINGC2 | 24 UOC

Linguistics

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MGMTH2 | 30 UOC

Human Resource Management

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MUSCJ2 | 24 UOC

Music Studies

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PHILE2 | 24 UOC

Philosophy

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POLSG2 | 24 UOC

Politics and International Relations

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PSYCB2 | 24 UOC

Studies in Psychology



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PSYCM2 | 36 UOC

Psychology

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SOCAD2 | 24 UOC

Sociology and Anthropology

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SPANH2 | 24 UOC

Spanish and Latin American Studies

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THSTC2 | 24 UOC

Theatre and Performance Studies

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WOMSB2 | 24 UOC

Women's and Gender Studies

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### **Level 1 Film Studies Courses**

You must take 6 UOC of the following courses.

ARTS1060 | 6 UOC

Introduction to Film Studies

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ARTS1062 | 6 UOC

Hollywood Film: Industry, Technology, Aesthetics

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ARTS1063 | 6 UOC

World Cinemas: Transnational Perspectives

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### **Level 1 Media Studies Courses**

You must take 6 UOC of the following courses.

ARTS1090 | 6 UOC

Media, Culture and Everyday Life

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ARTS1091 | 6 UOC

Media, Society, Politics

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ARTS1092 | 6 UOC

Working with Data

### **Screen and Sound Production Core Courses**

You must take 18 UOC of the following courses.

ARTS1064 | 6 UOC

Screen Production I

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MDIA1000 | 6 UOC

Working with Time, Space and Experience

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MDIA1005 | 6 UOC

Creative Sound Technologies

### **Film Studies Prescribed Elective Courses**

You must take 18 UOC of the following courses, including at least one at level 2 and one at level 3.

ARTS2061 | 6 UOC

Contemporary Approaches to Cinema

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ARTS2062 | 6 UOC

Australian Cinema

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ARTS2063 | 6 UOC

National Cinemas

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ARTS2064 | 6 UOC

A Case Study of Film Genre

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ARTS3060 | 6 UOC

Film in the Media Landscape

ARTS3062 | 6 UOC

Aspects of Film History: Cinematic Thinking

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ARTS3063 | 6 UOC

Cinemas and Cultures

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ARTS3064 | 6 UOC

Issues in Film Styles and Aesthetics

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ARTS3065 | 6 UOC

Screen Emotions: Affect and Cinema

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ARTS3066 | 6 UOC

Documentary and Non Fiction Cinemas

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ARTS3068 | 6 UOC

Doing Film Festivals

### **Media Prescribed Elective Courses**

You must take 18 UOC of the following courses, including at least one at level 2 and one at level 3.

ARTS2091 | 6 UOC

Mobile Cultures

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ARTS2092 | 6 UOC

Global Media: Markets, Flows and Cultures

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ARTS2093 | 6 UOC

Social Media

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ARTS2095 | 6 UOC

Digital Technologies and the Self

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ARTS2096 | 6 UOC

ARTS3091 | 6 UOC

Advanced Media Issues

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ARTS3092 | 6 UOC

Media and Transformation in the Asia-Pacific

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ARTS3093 | 6 UOC

Media Power

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ARTS3096 | 6 UOC

Media and Climate Change

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ARTS3097 | 6 UOC

Current Debates in Media and Culture

### **Screen and Sound Production Elective Courses**

You must take 30 UOC of the following courses, including at least two at level 2, and two at level 3.

ARTS2065 | 6 UOC

Screen Production II

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ARTS2066 | 6 UOC

Writing for the Screen

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ARTS2125 | 6 UOC

Acting and Performing

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ARTS3061 | 6 UOC

Screen Production III (Video Project)

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ARTS3125 | 6 UOC

Experiments in Performance and Media

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MDIA2000 | 6 UOC

Animating Media

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MDIA2010 | 6 UOC

Serious Games

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MDIA2013 | 6 UOC

Making Virtual Reality Documentaries

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MDIA3004 | 6 UOC

Festivals and Exhibitions

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MDIA3006 | 6 UOC

Production Studio

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MDIA3007 | 6 UOC

Media and Arts Internship

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MUSC3806 | 6 UOC

Synergies in Sound Technology

### **Arts and Social Sciences Prescribed Elective Courses**

You must take 12 UOC of the following courses.

You may substitute the Arts and Social Sciences Prescribed Electives for an optional minor from the list of UNSW BA approved home minors.

Indigenous Studies courses (ATSIxxxx) cannot be studied as Arts and Social Sciences Prescribed Electives.

[any course offered by Faculty of Arts and Social Sciences](#)

### **Free Electives**

You must take 24 UOC of the following courses.

You may substitute the Free Electives for an optional minor from the list of UNSW BA approved home minor and external minors.

[any course](#)

## **General Education**

You must take 12 UOC of the following courses.

You may substitute 12 UOC General Education courses for 12 UOC in an external minor from the list of UNSW BA approved external minors.

Indigenous Studies courses (ATSIxxxx) can be studied as General Education only if you are not following a minor in Indigenous Studies.

[any General Education course](#)

## **Maturity Requirements**

You must complete at least 24 UOC before enrolling in any Level 2 courses.

You must complete at least 66 UOC before enrolling in any Level 3 courses.

## **Suggested Arts & Social Sciences Elective Courses**

You are encouraged to select from among the following courses offered by UNSW Arts and Social Sciences to fulfill part of your Arts and Social Sciences Elective or Free Elective requirement. Note that prerequisites may apply for some courses.

- ARTS1010 Life of Words (6 UOC)
- ARTS2094 Visual Communication (6 UOC)
- HUMS2000 Arts Internship (6 UOC)
- MDIA1002 Media & Communication Contexts (6 UOC)
- MDIA1003 PR & Advertising Foundations (6 UOC)
- MDIA1004 News Fundamentals (6 UOC)
- MDIA2005 Advertising (6 UOC)

## **Sample Programs**

To access sample program(s), please visit:

[UNSW Arts & Social Sciences](#)

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## **Enrolment Disclaimer**

Unless advised otherwise by your program authority, you should follow the rules for the handbook for the year you commenced your program. You are also responsible

for ensuring you enrol in courses according to your program requirements. myUNSW enrolment checks that you have met enrolment requirements such as pre-requisites for individual courses but not that a course will count towards your program requirements.

## Related Programs

### Related Double Degree Programs

Bachelor of Music - **BMus**

Bachelor of Media - **BMedia**

**3464 Music / Media (Screen and Sound Production)**

Faculty: Faculty of Arts and Social Sciences

Campus: Kensington

Units of Credit: 240

Typical Duration: 5 Years

[Read More](#)

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Bachelor of Music (Honours) - **BMus (Hons)**

Bachelor of Media - **BMedia**

**3468 Music (Honours) / Media (Screen and Sound Production)**

Faculty: Faculty of Arts and Social Sciences

Campus: Kensington

Units of Credit: 240

Typical Duration: 5 Years

[Read More](#)

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Bachelor of International Studies - **BInSt**

Bachelor of Media - **BMedia**

**3477 International Studies / Media (Screen and Sound Production)**

Faculty: Faculty of Arts and Social Sciences

Campus: Kensington

Units of Credit: 240

Typical Duration: 5 Years

[Read More](#)

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Bachelor of Media - **BMedia**

Bachelor of Arts - **BA**

**3479 Media (Screen and Sound Production) / Arts**

Faculty: Faculty of Arts and Social Sciences

Campus: Kensington

Units of Credit: 192



Typical Duration: 4 Years

[Read More](#)

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Bachelor of Media - **BMedia**

Bachelor of Laws - **LLB**

**4752 Media (Screen and Sound Production) / Law**

Faculty: Faculty of Law, Faculty of Arts and Social Sciences

Campus: Kensington

Units of Credit: 240

Typical Duration: 5 Years

[Read More](#)

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# **Program Requirements**

## **Progression Requirements**

Progression rules are in accordance to university policy.

For more information on university policy on progression requirements please visit [Academic Progression](#).

# Pathways

## Honours Programs

Bachelor of Media (Honours) - **BMedia (Hons)**  
**4510 Media (Honours)**

Faculty: Faculty of Arts and Social Sciences

Campus: Kensington

Units of Credit: 48

Typical Duration: 1 Years

[Read More](#)

# **Professional Outcomes**

## **Career Opportunities**

Video and sound producer, screenwriter, animator, filmmaker, game designer, smart phone app developer, interactive media designer, advertising creative.

# Recognition of Achievement

## University Medal

The University Medal is awarded to recognise outstanding academic performance by a bachelor degree student in line with the University Medal Policy and University Medal Procedure.

## Award of Pass with Distinction

The Award of Pass with Distinction is awarded when a weighted average mark (WAM) of at least 75% has been achieved and at least 50% of the requirements of the award completed at UNSW. All eligible programs will award Pass with Distinction except in special circumstances where approval of Academic Board has been given for a program to opt out.

For more information, please visit:

[Current Students Pass With Distinction](#)

## **Additional Information**

### **Film Studies Minor**

Completion of 24 UOC in Film Studies courses will automatically confer a minor in Film Studies at the time of graduation.

### **Further Information**

Contact the [Arts and Social Sciences Student Services](#) for advice.

## **Program Fees**

At UNSW fees are generally charged at course level and therefore dependent upon individual enrolment and other factors such as student's residency status. For generic information on fees and additional expenses of UNSW programs, click on one of the following:

[Domestic Students](#)

[Commonwealth Supported Students](#)

[International Students](#)

## **Pre-2019 Handbook Editions**

Access past handbook editions (2018 and prior)

[Pre-2019 Handbook Editions](#)



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Authorised by Deputy Vice-Chancellor (Academic)

CRICOS Provider Code 00098G

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